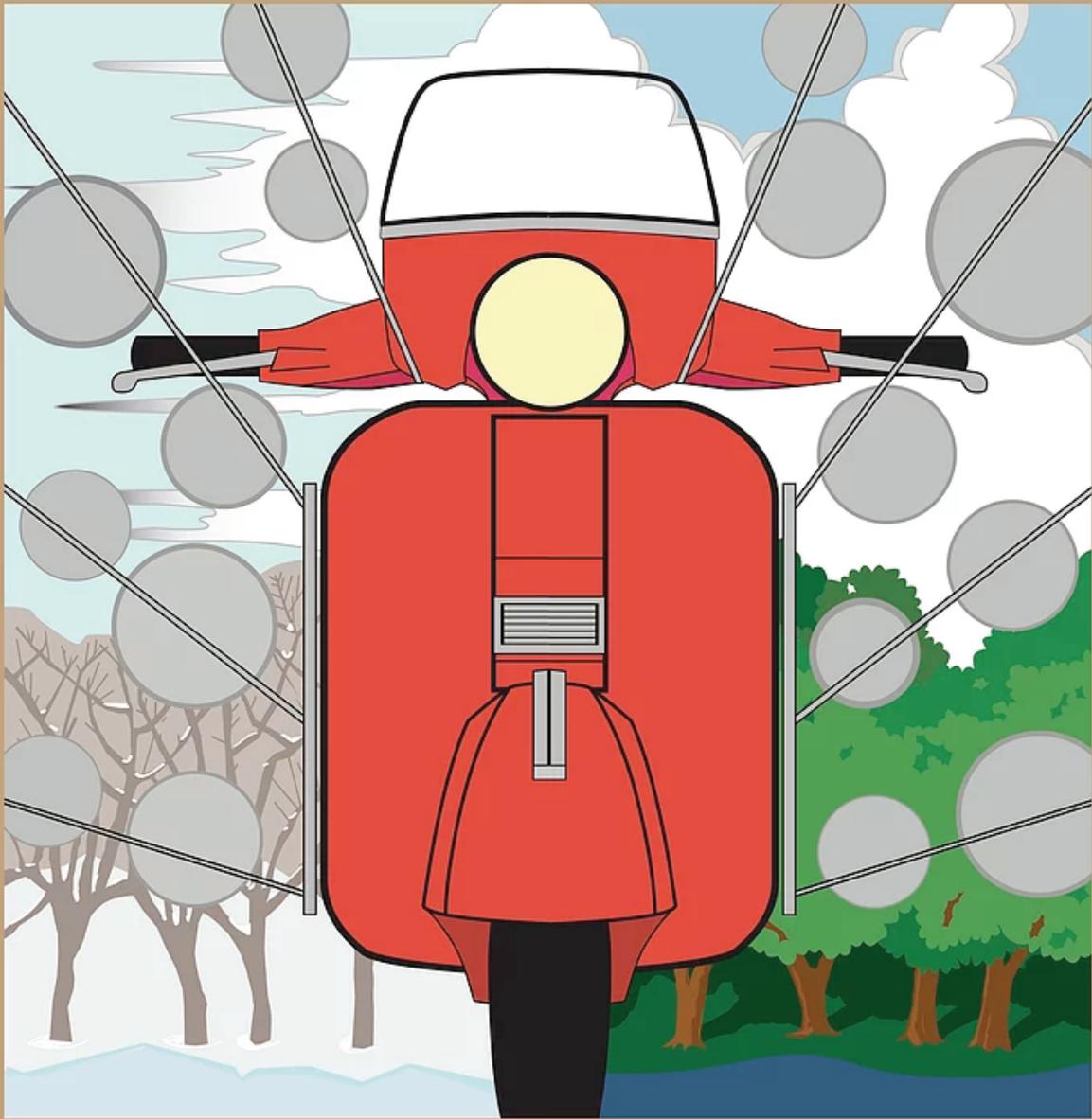


AMERIVESPA

MINNEAPOLIS & SAINT PAUL
LAND OF 10K SCOOTERS RALLY



VESPA CLUB OF AMERICA
HOSTED IN JUNE OF 2020 BY
TWIN CITIES SCOOTER COLLECTIVE



Sponsoring Amerivespa has never been easier or given as much back. We wanted to reach out to you early to make sure there was room in your budget for our fantastic event. The Vespa Club of America is a 501 (c)7 organization.

Amerivespa sees between 500-800 avid scooter riders each year.

The easiest way to become a sponsor for Amerivespa Minneapolis Saint Paul June 10th-14th 2020 is by going to this link <https://www.amerivespa.net/become-a-sponsor>

There are five types of sponsorship options available:

- RAFFLE ITEMS

(helmets, clothing, stuff riders want, cool stuff)
We gladly take it all

- RALLY / SWAG BAG SPONSORSHIP

brand marketing, coupons, ads,
tchotchke - 500 minimum

- ADVERTISING SPONSORSHIP

Your brand in our AV print materials,
website & social media content. Program ad
cost by size, as low as \$250 up to \$1000 for
a full page.

- AMERIVESPA VENDOR SPONSORSHIP

(sell your goods or services at our events)
10x10 space \$400

- FINANCIAL SPONSORSHIP

Given to host an event in the itinerary.
Event sponsorship starts at \$1000

What do you get in return for your sponsorship or donations?

Why some of it is self explanatory we make every effort to get your business name out there to our attendees and even our non attendee members.

\$0-250

- Name and logo on our websites and name in Program

\$250

- Your card/flyer/promo material to be placed in every rally bag and given to all attendees.
- Your logo and link on the sponsor page of our website for a minimum six months

\$500

- Same as \$250 plus Half page ad in the official program.
- Two all access passes to Amerivespa.
- Acknowledgements for your company live throughout the four day event.

\$1000

- Same as \$500 plus Ad space increases to a full page.
- Four all access passes to Amerivespa.
- Priority placement of logos on our website.
- Your company banner will be placed on display Saturday during the Gymkhana & Concourse.

Special requests? Let us know.



PREMIER SPONSORS

Premier sponsors are those contributing above \$1000 and or placing their name on a venue, an event, or an item. Gaining them special recognition.

We'll deal with these and the benefits on an individual basis. However you get everything above and we can work with you to expand your brand impact.

For example:

- The sponsoring of a venue like for the Saturday night party. "Tonight is sponsored by....." Or co sponsored. The same with the venue for the gymkhana or Sunday.
- Your logo printed on the rally bags handed to every attendee.
- Your logo printed on the attendee badge lanyards.
- Your logo on the sleeve of the official rally shirts.
- Large raffle donations.

I think you can see where we are going with this. If you have questions or need help closing, don't hesitate to let us know.

When you have someone committed, all logos, links, and vendor apps should be sent to both Josh at info@vespaclubofamerica.com

The easiest way to become a sponsor for Amerivespa Minneapolis Saint Paul June 10th-14th 2020 is by going to this link <https://www.amerivespa.net/become-a-sponsor>

PayPal payments are to be paid to:
treasurer@vespaclubofamerica.com

Checks can be sent to:
Vespa Club of America
129 Middleboro Circle
Franklin TN 37065

RAFFLE ITEMS

Please send raffle items to:
Amerivespa Minneapolis Saint Paul
The Nomadic Press (c/o Kent Aldrich)
878 Stryker Ave
Saint Paul MN 55118

ADVERTISING SPONSORSHIP

Your brand in our Amerivespa print materials, website and social media content.

Program ad cost by size

- \$250 (1/4 Page Ad) - 2.5" x 4"
- \$500 \$250 (1/2 Page Ad) - 3.75"x 5"
- \$750 (3/4 Page Ad) - 8.25" x 7.5"
- \$1,000 (Full Page Ad) - 8.25"x5"

Our Facebook page has 10,268 people likes and 10,233 people follow our page so if you wanted to do a social media blitz leading up to Amerivespa \$500 gets you that opportunity.

Ads on our website just run \$250

AMERIVESPA VENDOR SPONSORSHIP
(sell your goods or services at our events)

This year we have a great opportunity for our vendors Thursday and Friday in the registration room and we will have vendor opportunities as well as Saturday during the concourse.

Registration on Thursday and Friday is open from 8am to 6pm

The Saturday show is runs from 10am to 5pm.

- \$400 - 10' X 10' vendor space
- \$700 - 10' X 20' vendor space

(Can be cash or 50/50 cash and raffle swag.)



FINANCIAL SPONSORSHIP

// Wednesday

- Evening gathering hosted by host club. Very low key \$1000

// Thursday

- Ride Sponsorship Pick a ride and Sponsor it for \$100 covers the sag wagon put your magnetic logo on the side of the truck and get listed in the program as being the ride sponsor.
- Meet and Greet @ Sponsored by (\$2500)

// Friday

- Ride Sponsorship Pick a ride and Sponsor it for \$100 covers the sag wagon put your magnetic logo on the side of the truck and get listed in the program as being the ride sponsor.
- Party/bands@ Sponsored by (\$2500)

// Saturday

- Amerivespa festivities Sponsored by (\$3000)
- Vendor exhibits/Slow race/Gymkhana/Concourse d'Elegance/Raffle
- Happy Hour Sponsored by (\$1500)
- Banquet Sponsored by (\$25000 or more)
- After banquet festivities (\$1000)

// Sunday

- Coffee/Doughnuts/Vespa Raffle/Vendor Exhibits Sponsor this event for \$1000
- Organizers Dinner: \$500

The easiest way to become a sponsor for Amerivespa Minneapolis Saint Paul June 10th-14th 2020 is by going to this link <https://www.amerivespa.net/become-a-sponsor>

Registration: <https://www.vespaclubofamerica.com/amerivespa>

Sponsorship: thomrainey@comcast.net

General Inquiries: info@vespaclubofamerica.com

Vespa Club of America
129 Middleboro Circle
Franklin TN 37064

Amerivespa Minneapolis Saint Paul
The Nomadic Press (c/o Kent Aldrich)
878 Stryker Ave
Saint Paul MN 55118